

Privacy Policy

Privacy Overview

1. Responsible for data processing according to Art. 4 (7) GDPR

The responsible entity for data processing on this website is

Asmaa Hattouq
Am Hirtengraben 33
14480 Potsdam
Germany
Email: support@juliawelt.de

2. Collection of Data on Site Visit

When you visit our website, certain information is automatically collected by our system. This information is primarily technical data transmitted by your browser to our server.

The following data may be collected:

- IP address
- Browser type and browser version
- Operating system used
- Referrer URL (the previously visited page)
- Date and time of the server request

These data are stored in so-called **server log files** and are necessary to ensure the proper functioning, security, and stability of the website.

The collection of this data is based on **Art. 6 (1) (f) GDPR**, as it is required for the legitimate interest of operating and securing the website.

These data are not combined with other data sources and are not used to personally identify visitors.

The data are stored only for as long as necessary for technical and security purposes and are then automatically deleted

3. Personal Data

We collect personal data only when you voluntarily provide it to us. This may occur, for example, when you place an order, contact us, or create an account.

The personal data collected may include:

- Name
- Email address
- Postal address
- Phone number
- Order details
- Payment information

These data are used solely for the purpose for which they were provided, such as processing orders, providing customer support, or responding to inquiries.

The processing of personal data is carried out in accordance with **Art. 6 (1) (b) GDPR**, as it is necessary for the performance of a contract or to take steps prior to entering into a contract

4. Orders and Online Store

When you place an order through our online store, we process the personal data necessary to fulfill the contract.

This includes:

- Processing your order
- Processing payments
- Arranging shipping and delivery
- Issuing invoices
- Customer communication

Your data will only be shared with third parties when it is necessary to fulfill the order. These may include payment service providers and shipping companies.

The processing of this data is based on **Art. 6 (1) (b) GDPR** for the performance of a contract

5. Payments

Payments on our website are processed through secure third-party payment providers.

Depending on the selected payment method, payment data may be transmitted to the respective payment service provider for processing the transaction.

Payment providers process your data in accordance with their own privacy policies. We do not store sensitive payment data such as full credit card numbers

6. Cookies

Our website uses cookies to improve the user experience and ensure the proper functioning of the website.

Cookies are small text files stored on your device by your browser.

We use the following types of cookies:

- **Essential cookies** – necessary for the operation of the website
- **Functional cookies** – used to store user preferences
- **Statistical cookies** – used to analyze website usage
- **Marketing cookies** – used for advertising and tracking purposes

You can control or disable cookies at any time through your browser settings. Please note that disabling cookies may limit certain website functions

7. Contact via Email

If you contact us via email or through a contact form, the data you provide will be stored for the purpose of processing your inquiry and any follow-up questions.

This data will not be shared with third parties without your consent.

The processing of this data is based on **Art. 6 (1) (b) GDPR** if the request is related to a contract, or **Art. 6 (1) (f) GDPR** based on our legitimate interest in responding to inquiries

8. Your Rights

Under the General Data Protection Regulation (GDPR), you have the following rights regarding your personal data:

- The right to request information about your stored personal data
- The right to request correction of inaccurate or incomplete data
- The right to request deletion of your personal data
- The right to restrict the processing of your data
- The right to object to data processing

- The right to data portability

You also have the right to withdraw your consent at any time with future effect.

To exercise your rights, please contact us using the contact details provided above.

You also have the right to lodge a complaint with a **data protection supervisory authority**

9. Data Retention

We store personal data only for as long as necessary to fulfill the purpose for which it was collected or to comply with legal obligations.

For example, commercial and tax regulations may require certain data to be stored for a specific period (e.g., invoices).

10. Data Security

We implement appropriate **technical and organizational security measures** to protect your personal data against unauthorized access, loss, misuse, or alteration.

Our website uses secure connections (SSL/HTTPS) to protect the transmission of sensitive information.

11. Changes to Privacy Policy

We reserve the right to update or modify this privacy policy at any time to comply with legal requirements or to reflect changes in our services.

The current version of the privacy policy will always be available on this website.

12. Governing Law

This privacy policy is governed by the laws of the **Federal Republic of Germany** and the **General Data Protection Regulation (GDPR)** of the European Union.

13-Hosting Provider

This website is hosted by a hosting service provider that processes data on our behalf.

When you visit our website, the hosting provider may automatically collect and store technical information in server log files. These data may include:

- IP address
- Browser type and version
- Operating system
- Referrer URL
- Date and time of the request

These data are collected for the purpose of ensuring the secure and stable operation of the website.

The processing is based on **Art. 6 (1) (f) GDPR**, as it is necessary for the legitimate interest of operating this website securely and efficiently.

14. Website Platform (WordPress & WooCommerce)

Our website is built using **WordPress** and the **WooCommerce** e-commerce platform.

WooCommerce processes personal data such as:

- Name
- Address
- Email address
- Order details
- Payment information

This data is used to process orders, manage the online shop, and provide customer services.

The processing of these data is based on **Art. 6 (1) (b) GDPR**, as it is necessary for the performance of a contract

15. Shipping Providers

To deliver your orders, we share necessary shipping information with delivery service providers.

This may include:

- Name
- Delivery address
- Order information

The processing is carried out for the purpose of delivering your order and is based on **Art. 6 (1) (b) GDPR**.

16. Payment Service Providers

Depending on the selected payment method, payment data may be transferred to payment service providers to process the transaction.

Payment service providers may process the following information:

- Name
- Payment details
- Billing address
- Transaction information

The processing is carried out in accordance with **Art. 6 (1) (b) GDPR** for the performance of a contract.

17. Right to Lodge a Complaint

If you believe that the processing of your personal data violates data protection laws, you have the right to lodge a complaint with a **data protection supervisory authority**.

In Germany, this can be done through the competent data protection authority of your federal state